



COD Foundation Stepping Up for COD Committee Agenda

Tuesday, November 30, 2021

2PM

In Person at:

COD Foundation Board Room

43500 Monterey Avenue, Palm Desert, CA

or JOIN Remotely:

<https://cccconfer.zoom.us/j/94499290327?pwd=anhBckIvZ3U0UVRkVEJTRzBvNUkxQT09>

Password: 3562

Or Telephone Dial: +1 669 900 6833 (US Toll)

Password: 133250

Meeting ID: 994 9929 0327

COLLEGE OF THE DESERT FOUNDATION MISSION: College of the Desert Foundation acts as advocates for the College and to secure financial support enhancing educational opportunities for all students.

COLLEGE OF THE DESERT MISSION: College of the Desert provides excellent educational programs in basic skills, career and technical education, certificate, transfer preparation, associate degrees, noncredit and distance education, which are continuously evaluated and improved. Our programs and services contribute to the success, learning and achievement of our diverse students and the vitality of the Desert Community College District, surrounding areas and beyond.

Committee Members (total #): 10

Barbara Foster Monachino (Co-Chair), Jane Saltonstall (Co-Chair), Carol Fragen, Joanne Mintz, Marge Dodge, Peggy Jacobs, Tom Minder, Rob Moon, Diane Rubin, Leslie Usow

Non-Voting Committee Members (total #): 0

Quorum (51%): 6

Subject to Brown Act: Yes

1. Opening Items

1.1 Roll Call

2. Agenda

2.1 Meeting of the Foundation Stepping Up for COD Committee of November 30, 2021 Agenda: Pursuant to Government Code Section 54954.2(b)(2), the Committee may take action on items of business not appearing on the posted agenda, upon a determination by a two-thirds vote of the members of the legislative body present at the meeting, or, if less than two-thirds of the members are present, a unanimous vote of those members present, that there is a need to take immediate action and that the need for action came to the attention of the local agency subsequent to the agenda being posted as specified in subdivision (a).

2.2 Confirmation of Agenda: Approval of agenda for the Meeting of the Foundation Stepping Up for COD of November 30, 2021, with any additions, corrections or deletions.

3. Minutes

Approval of Stepping Up for COD Committee Meeting Minutes of November 2, 2021.

4. Comments from the Public

Public Comments: In accordance with Senate Bill 361 and guidance from the California Department of Public Health on gatherings, remote public participation is allowed and will be accepted in person, by email to codfoundation@collegeofthedesert.edu and read into the record during public comment or by using the raise your hand function by joining the Zoom link. There is a time limit of three (3) minutes per person. All comments must be submitted or brought forward prior to the end of the public comments section. Persons with disabilities may make a written request for a disability-related modification or accommodation, including auxiliary aids or services, in order to participate in the Committee meeting. All requests should be directed to the Foundation in advance.

5. Discussion and Action Items

5.1 Ad Hoc Committee Reports

5.1.1 Sponsorships – Diane Rubin and Matt Durkan

5.1.1.1 Sponsorship revenue update

5.1.1.2 Sponsorship packet update (numbers)

5.1.1.3 Sponsorship packet follow-up procedure

5.1.1.4 Business Sponsorships update – Matt and Rob Moon

5.1.2 Entertainment – Tom Minder and Matt Durkan

5.1.2.1 Billy Stitch on promotional materials

5.1.2.2 Ground transportation update

5.1.2.3 Agua Caliente proposal update

5.1.2.4 Other hotel proposals/requests

5.1.2.5 COD Students to perform – Catherine Abbott

5.1.3 Pre/Post Events – Joanne Mintz

5.1.4 Budget – Tom Minder and Barbara Foster Monachino

5.2 McCallum Suite Deals

5.3 Event Timeline – Matthew Durkan

5.4 Marketing Materials – Matthew Durkan and Theresa Maggio

5.3.1 Opening Event COD Video update

6. Future Agenda Items

7. Adjournment

Next Scheduled Meeting: Tuesday, January 4, 2022