



COD Foundation Stepping Up for COD Committee Agenda

Tuesday, October 5, 2021

2PM

JOIN: <https://cccconfer.zoom.us/j/94499290327?pwd=anhBckIvZ3U0UVRkVEJTRzBvNUkxQT09>

Password: 3562

Or Telephone Dial: +1 669 900 6833 (US Toll)

Password: 133250

Meeting ID: 994 9929 0327

COLLEGE OF THE DESERT FOUNDATION MISSION: College of the Desert Foundation acts as advocates for the College and to secure financial support enhancing educational opportunities for all students.

COLLEGE OF THE DESERT MISSION: College of the Desert provides excellent educational programs in basic skills, career and technical education, certificate, transfer preparation, associate degrees, noncredit and distance education, which are continuously evaluated and improved. Our programs and services contribute to the success, learning and achievement of our diverse students and the vitality of the Desert Community College District, surrounding areas and beyond.

Committee Members (total #): 11

Barbara Foster Monachino (Co-Chair), Jane Saltonstall (Co-Chair), Carol Fragen, Joanne Mintz, Marlene O'Sullivan, Marge Dodge and Peggy Jacobs, Tom Minder, Rob Moon, Diane Rubin, Leslie Usow

Non-Voting Committee Members (total #): 0

Quorum (51%): 6

Subject to Brown Act: Yes

1. Opening Items

1.1 Roll Call

2. Agenda

2.1 Meeting of the Foundation Stepping Up for COD Committee of October 5, 2021 Agenda: Pursuant to Government Code Section 54954.2(b)(2), the Committee may take action on items of business not appearing on the posted agenda, upon a determination by a two-thirds vote of the members of the legislative body present at the meeting, or, if less than two-thirds of the members are present, a unanimous vote of those members present, that there is a need to take immediate action and that the need for action came to the attention of the local agency subsequent to the agenda being posted as specified in subdivision (a).

2.2 Confirmation of Agenda: Approval of agenda for the Meeting of the Foundation Stepping Up for COD of October 5, 2021, with any additions, corrections or deletions.

3. Minutes

Approval of Stepping Up for COD Committee Meeting Minutes of September 9, 2021.

4. Comments from the Public

4.1 In accordance with Assembly Bill 361 and guidance from the California Department of Public Health on gatherings, remote public participation is allowed. Questions will be accepted by email to codfoundation@collegeofthedesert.edu and read into the record during public comment. Persons who wish to speak to the Board on any item not already on the agenda may do so at this time. There is a time limit of three (3) minutes per person and fifteen (15) minutes per topic, unless further time is granted by the Board. This time limit will be doubled for members of the public utilizing a translator to ensure the non-English speaker receives the same opportunity to directly address the Board, unless simultaneous translation equipment is used. Requests should be directed to the Foundation as soon in advance of the Board meeting as possible.

5. Discussion and Action Items

5.1 Ad Hoc Committee Reports

- 5.1.1 Entertainment – Tom Minder
- 5.1.2 Sponsorships – Diane Rubin
- 5.1.3 Pre/Post Events – Joanne Mintz
- 5.1.4 Budget – Tom Minder and Barbara Foster Monachino

5.2 Event Preparation and Deadlines Calendar

5.3 Marketing and Development of Collateral and Promotional Materials – Matthew Durkan

- 5.3.1 Advertising Campaign Proposal
- 5.3.2 Opening Event COD Video

5.4 McCallum Theatre Liaison and Update on MOU – Catherine Abbott

- 5.4.1 Ticket Pricing
- 5.4.2 Tickets “On Sale” Date

5.5 Honoring an Individual at the Gala – Jane Saltonstall

6. Future Agenda Items

7. Adjournment

Next Scheduled Meeting: Tuesday, November 17, 2021