



COD Foundation Finance & Investment Committee Agenda for

Wednesday, September 22, 2021

3:00 PM

Join:

<https://cccconfer.zoom.us/j/99491296846?pwd=UXI3cVIxanZOTzBLeXNranpZOG0vZz09>

Password: 133250

OR Dial: +1 669 900 6833 (US Toll) - Meeting ID: 994 9129 6846

Committee Members (total #): 6

Tom Minder (Chair), Barbara Fromm, Paul Hinkes, Jim Williams, Dale Landon and Jake Wuest

Non-Voting Committee Members (total #): 1

John Ramont

Quorum (51%): 4

Subject to Brown Act: Yes

1. Call to Order

1.1. Roll Call

2. Agenda

2.1. Regular Meeting of the Foundation Finance & Investment Committee of September 22, 2021, Agenda: Pursuant to Government Code Section 54954.2(b)(2), the Committee may take action on items of business not appearing on the posted agenda, upon a determination by a two-thirds vote of the members of the legislative body present at the meeting, or, if less than two-thirds of the members are present, a unanimous vote of those members present, that there is a need to take immediate action and that the need for action came to the attention of the local agency subsequent to the agenda being posted as specified in subdivision (a).

2.2. Confirmation of Agenda: Approval of agenda for the Regular Meeting of Foundation Finance & Investment Committee of September 22, 2021 with any additions, corrections or deletions.

3. Minutes

- 3.1. Approval of the Finance & Investment Committee Meeting Minutes of May 19, 2021.

4. Comments from the Public

- 4.1. Comments from the Public: In accordance with Executive Order N-25-20 and guidance from the California Department of Public Health on gatherings, remote public participation is allowed and will be accepted by email until September 21, 2021 at 5PM to codfoundation@collegeofthedesert.edu and read into the record during public comment.

5. Investment Portfolio Update – Ronda Edwards – Merrill Lynch

6. Discussion & Action Items

- 6.1 Review and Approve Financial Statements for the period ended May 31, 2021
- 6.2 Review and Approve Financial Statements for the period and fiscal year ended June 30, 2021
- 6.3 Review and Approve Financial Statements for the period ending July 31, 2021
- 6.4 Review and Approve Proposed 2021/22 Budget Adjustments
 - 6.4.1 Review Five Year Analysis of Stepping Out for COD Expenditures
- 6.5 Review Six Year Analysis of Messaging/Marketing Overview
- 6.6 Review and Approve request for Proposals for Marketing Firms
 - 6.6.1 Eldertree Marketing/Messaging Proposal
 - 6.6.2 Competitive Advantage Marketing/Messaging Proposal
 - 6.6.3 CV Strategies 2020/21 Marketing/Messaging Contract (for comparison)
- 6.7 Review and Approve proposed Foundation Quasi-Endowment Policy

7. Adjournment

Next Scheduled Meeting: October 20, 2021 – 3:00 pm