



COD Foundation Stepping Up for COD Committee Agenda

Tuesday, September 9, 2021

2PM

ZOOM:

<https://cccconfer.zoom.us/j/94499290327?pwd=anhBckIvZ3U0UVRkVEJTRzBvNUkxQT09>

Password: 3562

OR

Dial: +1 669 900 6833 (US Toll) – Meeting ID: 949 8571 7825

COLLEGE OF THE DESERT FOUNDATION MISSION: College of the Desert Foundation acts as advocates for the College and to secure financial support enhancing educational opportunities for all students.

COLLEGE OF THE DESERT MISSION: College of the Desert provides excellent educational programs in basic skills, career and technical education, certificate, transfer preparation, associate degrees, noncredit and distance education, which are continuously evaluated and improved. Our programs and services contribute to the success, learning and achievement of our diverse students and the vitality of the Desert Community College District, surrounding areas and beyond.

Committee Members (total #): 11

Barbara Foster Monachino (Co-Chair), Jane Saltonstall (Co-Chair), Carol Fragen, Joanne Mintz, Marlene O’Sullivan, Marge Dodge and Peggy Jacobs, Tom Minder, Rob Moon, Diane Rubin, Leslie Usow

Non-Voting Committee Members (total #): 0

Quorum (51%): 6

Subject to Brown Act: Yes

1. Opening Items

1.1 Roll Call

2. Agenda

2.1 Meeting of the Foundation Stepping Up for COD Committee of September 9, 2021 Agenda: Pursuant to Government Code Section 54954.2(b)(2), the Committee may take action on items of business not appearing on the posted agenda, upon a determination by a two-thirds vote of the members of the legislative body present at the meeting, or, if less than two-thirds of the members are present, a unanimous vote of those members present, that there is a need to take immediate action and that the need for action came to the attention of the local agency subsequent to the agenda being posted as specified in subdivision (a).

2.2 Confirmation of Agenda: Approval of agenda for the Meeting of the Foundation Stepping Up for COD of September 9, 2021, with any additions, corrections or deletions.

3. Minutes

Approval of Stepping Up for COD Committee Meeting Minutes of May 4, 2021.

4. Comments from the Public

4.1 Comments from the Public: In accordance with Executive Order N-25-20 and guidance from the California Department of Public Health on gatherings, remote public participation is allowed and will be accepted by email until September 8, 2021, at 5PM to codfoundation@collegeofthedesert.edu and read into the record during public comment.

5. Discussion/Action Items

- 5.1 **Welcome and Introductions** – Barbara Foster Monachino, Jane Saltonstall

Please share in a few words about the bet committee you have served on, why it was the best, and what made it so successful. These will serve as guidelines for our work together over the next year.

- 5.2 **Review of Brown Act** – Matthew Durkan

- 5.3 **Overview of entertainment** – Barbara Foster Monachino, Jane Saltonstall

- 5.4 **Budget Overview / Fundraising Goal** – Kirstien Renna, Matthew Durkan

- List of allowable expenses – Kirstien Renna
- Revenue streams (including ticket pricing, bundling) – Matthew Durkan

- 5.5 **Event timeline** – Barbara Foster Monachino, Diane Rubin

- 5.6 **Draft overview of sponsorships and benefits** – Matthew Durkan, Diane Rubin

- 5.7 **Overview of previous year's pre and post events** – Marge Dodge

- 5.8 **Marketing Overview** – Catherine Abbott, Matthew Durkan, Barbara Foster Monachino

- 5.9 **Proposed AD HOC Committees or Sub-Committees** – Matthew Durkan, Barbara Foster Monachino, Jane Saltonstall

- Finance; Sponsorships – individual and business; Event format – pre-post; entertainment; Marketing

- 5.10 **Communication and schedule of meetings** – Barbara Foster Monachino, Jane Saltonstall

6. Future Agenda Items

7. Adjournment

Next Scheduled Meeting: Tuesday, October 5, 2021