



Foundation Stepping Up for COD Committee Meeting

Minutes for Tuesday, February 2, 2021

2:00PM

Meeting Recording:

https://cccconfer.zoom.us/rec/share/-8TuDUVsYHJkWXgQAI0_4PHye7wPXY81rOECsd9KLxr7fMx-Ejqwje6kbo7xVIE0.pieAPfeMaXoCJbAC

Meeting Participants

Voting Committee Members Present:

Christine Anderson (Co-Chair), Jane Saltonstall (Co-Chair), Barbara Foster Monachino, Joanne Mintz, Marlene O'Sullivan, Marge Dodge

Voting Committee Members Absent:

Rob Kincaid

Guests:

Catherine Abbott, Matthew Durkan, Kirstien Renna, Barbara Fromm, Pam Hunter

Recorder

Juli Maxwell

Meeting Minutes

1. Call to Order/Roll Call

The meeting was called to order at 2:01 PM.

2. Action Items

2.1 Approval of Agenda: Regular Foundation Stepping Up for COD Committee Meeting of February 2, 2021 Agenda: Pursuant to Government Code Section 54954.2(b)(2), the Committee may take action on items of business not appearing on the posted agenda, upon a determination by a two-thirds vote of the members of the legislative body present at the meeting, or, if less than two-thirds of the members are present, a unanimous vote of those members present, that there is a need to take immediate action and that the need for action came to the attention of the local agency subsequent to the agenda being posted as specified in subdivision (a).

2.2 Confirmation of Agenda: Approval of Agenda for the Regular Stepping Up for COD Committee Meeting of February 2, 2021 with any addition, correction or deletions.

Barbara Foster Monachino moved to approve the agenda. Marlene O’Sullivan seconded.

Motion carried.

2.2 Follow-up Items

2.2 Task of

2.2 Due by

None	None	None
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3. Minutes

3.1 Approval of regular Foundation Stepping Up for COD Committee Meeting Minutes – January 5, 2020.

Marlene O’Sullivan moved to approve and Barbara Foster Monachino seconded. The minutes were approved.

3.1 Follow-up Items

3.1 Task of

3.1 Due by

None	None	None
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4. Comments from the Public

4.1 Comments From The Public: Comments from the Public: In accordance with Executive Order N-25-20 and guidance from the California Department of Public Health on gatherings, remote public participation is allowed and will be accepted by email until February 1, 2021 at 5PM to codfoundation@collegeofthedesert.edu and read into the record during public comment.

There were no comments from the public received.

5. Discussion Items

5.1 Marketing Display Update – Cathy Abbott

Foundation was granted permission by McCallum Theater, to place the structure on the corner of Fred Waring and Monterey Street. The structure will be up within the next three weeks. Fabricator has given a completion date of about two weeks. Foundation will need to coordinate with the college to get the structure in place. Unveiling/launch will need to be discussed with Pam Hunter. This will have to be done with COVID-19 in mind.

5.2 Culinary Adventures PC Event – Joanne Mintz

The event is well underway and taking place on February 23, featuring COD Alumnus, Sally Hill and two men from Everbloom coffee. Carol Bell Dean had a meeting with Sally Hill, the owner of Sweet Basil. Video-taping has started and is going extremely well. Aprons for the event are ordered and will be here this week. The logo will be added, then the Aprons will be sent to all President’s Circle members who attend the event. Estimated delivery of the aprons is between 10 days and 2 weeks. Will mail out the aprons as opposed to hand delivery.

5.3 Stepping Up for COD Budget Review – Kristien Renna

Kirstien presented the Stepping Up for COD Budget. Campaign goal will be increased when we launch the campaign by changing the metrics of each pillar. In the March meeting, Cathy will inform the committee what the new goal will be.

5.3 Follow-up Items

5.3 Task of

5.3 Due by

5.3 Follow-up Items	5.3 Task of	5.3 Due by
Cathy to inform committee of new campaign goal at the March 2, 2021 meeting.	Cathy Abbott	March 2, 2021

5.4 Celebration Concepts & Potential Honorees– Christine Anderson

5.4.1 Update from ad-hoc committee – Television Event

Chris shared with the committee, the ad-hoc committee’s idea to have a television event in May, rather than the proposed campus event in November. The situation with COVID-19 may prevent an on-campus event in November, so the Foundation will need a Plan B. The ad-hoc committee met with Frank Goldstin to discuss this hour-long event that will broadcast locally on KESQ, and also streamed on an undecided platform. Estimated cost for the event would be around \$60,000, with most of the expenses being covered by sponsors of the event. Committee discussed the event at length, including the cost and logistics. The outcome was to have Cathy and Marlene meet next week with Frank Goldstin, CV Strategies and college staff to refine the details and discuss the possibility of using college talent. Once this smaller committee has a refined event to propose, the ad-hoc committee will meet, then bring to the Board at the next meeting, or possibly hold a Special Meeting to vote on the proposal.

5.4 Follow-up Items

5.4 Task of

5.4 Due by

Cathy and Marlene meet with Frank Goldstin, CV Strategies and college staff to refine details of televised event.	Cathy Abbott Marlene O'Sullivan	Feb 12, 2021
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6. Action Items

- 6.1 Approve recommending to the Board that committee move forward with television event for Campaign Celebration pending Marlene and Cathy working on proposal with Frank Goldstin.

Barbara Foster Monachino moved to approve and Jane Saltonstall seconded the motion.
Motion Carried

7. Future Agenda Items

8. Adjournment

The Committee Chair adjourned the meeting at 3:01 PM.

Next Meeting: Tuesday, March 2, 2021, at 2:00 pm