



**Foundation Academic Angels Committee Meeting  
Minutes for Tuesday, January 12, 2021  
2:00PM**

**Meeting Participants**

**Committee Members Present**

Marge Dodge (Chair), Christine Anderson, and Jane Saltonstall

**Non-Voting Committee Members Present**

Cynthia Cottrell

**Committee Members Not Present**

Norma Castaneda, Linda Weakley, Roberta Duke-Jennings and Nancy Harris

**Guest(s)**

Catherine Abbott, Gailya Brown, Bill Chunowitz and Matthew Durkan

**Recorder**

Eve-Marie Dehondt

**Meeting Minutes**

**1. Call to Order/Roll Call**

The meeting was called to order at 2:04PM.

**2. Action Items**

**2.1 Approval of Agenda: Foundation Academic Angels Committee Meeting of January 12, 2021 Agenda:** Pursuant to Government Code Section 54954.2(b)(2), the Committee may take action on items of business not appearing on the posted agenda, upon a determination by a two-thirds vote of the members of the legislative body present at the meeting, or, if less than two-thirds of the members are present, a unanimous vote of those members present, that there is a need to take immediate action and that the need for action came to the attention of

the local agency subsequent to the agenda being posted as specified in subdivision (a).

**2.1 Confirmation of Agenda: Approval of Agenda for the Academic Angels Committee Meeting of January 12, 2021 with any addition, correction or deletions.**

**2.1 Conclusion**

Christine Anderson moved to approve the agenda as presented, Jane Saltonstall seconded.

Motion carried.

2.1 Follow-up Items	2.1 Task of	2.1 Due by
None	None	None

**3. Minutes**

3.1 Approval of the Academic Angels Committee Meeting Minutes of December 8, 2020.

The minutes were approved as presented.

**4. Comments from the Public**

**3. 1 Comments From The Public:** Comments from the Public: In accordance with Executive Order N-25-20 and guidance from the California Department of Public Health on gatherings, remote public participation is allowed and will be accepted by email until January 11, 2021 at 5PM to [codfoundation@collegeofthedesert.edu](mailto:codfoundation@collegeofthedesert.edu) and read into the record during public comment.

There were no comments from the public received.

**5. Discussion Items**

**5.1 Membership Renewal Letter Update**

Marge Dodge provided an update on the membership renewal letters.

As only a few members have renewed their memberships after the renewal letter was sent in November 2020, **the Committee agreed to send a secondary letter to expired members before the February Academic Angels Committee meeting.**

The Foundation’s database included members designated as “Auxiliary Lifetime Members”, who were past “Academic Angels Lifetime Members”. **The Committee**

**agreed to update the designation of the “Auxiliary Lifetime Members” and mark them as “Academic Angels Lifetime Members” to allow more accurate reporting.**

5.1 Follow-up Items	5.1 Task of	5.1 Due by
The Committee agreed to send a secondary letter to expired members before the February Academic Angels Committee meeting.	Marge Dodge/Matt Durkan/Cathy Abbott	February 9, 2021
The Committee agreed to update the designation of the “Auxiliary Lifetime Members” and mark them as “Academic Angels Lifetime Members” to allow more accurate reporting.	Amanda McCarthy	

## **5.2 Rescheduling the Thank You Event**

The Academic Angels “Thank You Event” that was originally scheduled on January 14 is being rescheduled due to a conflicting event organized by the McCallum Theater scheduled on that day.

Marge Dodge met with Matt Durkan and Cathy Abbott to discuss the event in December. They suggested hosting a similar event as the President’s Circle Cocktails and Canapés event that took place on December 9.

Dr. Kinnamon and Cathy Abbott would present together a College’s update, and Shawn Abramowitz from Coachella Valley Leadership would present on the Youth Leadership program and how the Academic Angels will be the sponsoring group supporting this program. Participants in the “Thank You Event” will receive a gift/food basket from Jensen’s Market and a bottle of wine from a nice winery. Marge Dodge suggested that she would contact the winery and ask if the sommelier could attend the event to present the wine that participants would be receiving. Cathy Abbott will come back with pricing information on the food package from Jensen’s. Marge Dodge and Cathy Abbott will report at the February Academic Angels Committee meeting.

The proposed date for this event is Thursday, March 11 at 4PM.

**Cathy Abbott will verify Dr. Kinnamon’s and Shawn Abramowitz’s availabilities.**

The Committee agreed sending a letter to notify Academic Angels Members of the Event. The Letter will be distributed as follow and include the following information:

- **Current Academic Angels Members:** Will receive an email this week, thanking them for their renewal, indicating that he January 14 event will be postponed to March and inviting them to attend to the March event. The letter will indicate that participants will receive a gift/food packages from Jensen’s market and a bottle of wine.
- **Lifetime Members:** Will receive a letter inviting them to the March event. The letter will indicate that participants will receive a gift/food packages from Jensen’s market and a bottle of wine
- **Expired Members:** Will receive a reminder letter inviting again them to renew their membership and inviting them to the March event if they have renewed their membership by then. The letter will indicate that participants will receive a gift/food packages from Jensen’s market and a bottle of wine.
- **Potential future AA Members:** Will be identified by Cathy Abbott and Matt Durkan and invited to attend the March event.

<b>5.2 Follow-up Items</b>	<b>5.2 Task of</b>	<b>5.2 Due by</b>
The Committee agreed sending an email this week, indicating that he January 14 event will be postponed to March and inviting them to attend to the March event	Marge Dodge/Matt Durkan/Cathy Abbott	January 13, 2021
The Committee agreed sending a letter to notify Expired, Lifetime and potential Academic Angels Members of the Event. See details above.	Marge Dodge/Matt Durkan/Cathy Abbott	February 9, 2021
Cathy Abbott will verify Dr. Kinnamon and Shawn Abramowitz’s availabilities on the proposed date.	Cathy Abbott	February 9, 2021
Marge Dodge and Cathy Abbott will come back with pricing information on the food package/bottle of wine at the February Academic Angels Committee meeting.	Cathy Abbott/Marge Dodge	February 9, 2021

### **5.3 Youth Leadership Program Update**

Cathy Abbott and Gailya Brown met with Shawn Abramowitz from Coachella Valley Leadership and discussed the Youth Leadership Program. Shawn Abramowitz

confirmed his strong interest in the program and will be sending the curriculum in the upcoming weeks. Cathy Abbott and Gailya Brown will participate in the last four classes of their programs, and they confirmed that Coachella Valley Leadership are getting ready to send over the invitations for the students to participate in Leadership Coachella Valley. CV Strategies is putting together the sponsorship package and some marketing collaterals, for the Academic Angels to go out and start some solicitations.

Gailya Brown has been researching some grants and indicated that there might be a good fit between Bank of America and the Youth Leadership Program.

Shawn Abramowitz is also the Director of Sales at KESQ and Cathy Abbott and Matt Durkan talked to him about doing a Campaign Add on TV.

<b>5.3 Follow-up Items</b>	<b>5.3 Task of</b>	<b>5.3 Due by</b>
None	None	None

## **6. Adjournment**

The Committee Chair adjourned the meeting at 2:37 PM.

**Next Meeting: Tuesday, February 9, 2021, 2:00 PM** - Zoom