



## Foundation Board Meeting

General Session: 3:00 p.m.

Wednesday – February 25, 2015

Meeting Location(See map)

**Cravens Student Services Multi-Purpose Room**

BOARD PACKETS ARE REQUIRED AT EVERY MEETING.  
Please bring yours.

### **Our Mission:**

The mission of the Foundation is to enhance the quality of education by advancing the College of the Desert through building relationships, securing philanthropic support and stewarding assets.

### **Our Vision:**

To positively impact the lives of students who are striving to achieve a purposeful education and to enhance the communities of the Coachella Valley and the region.

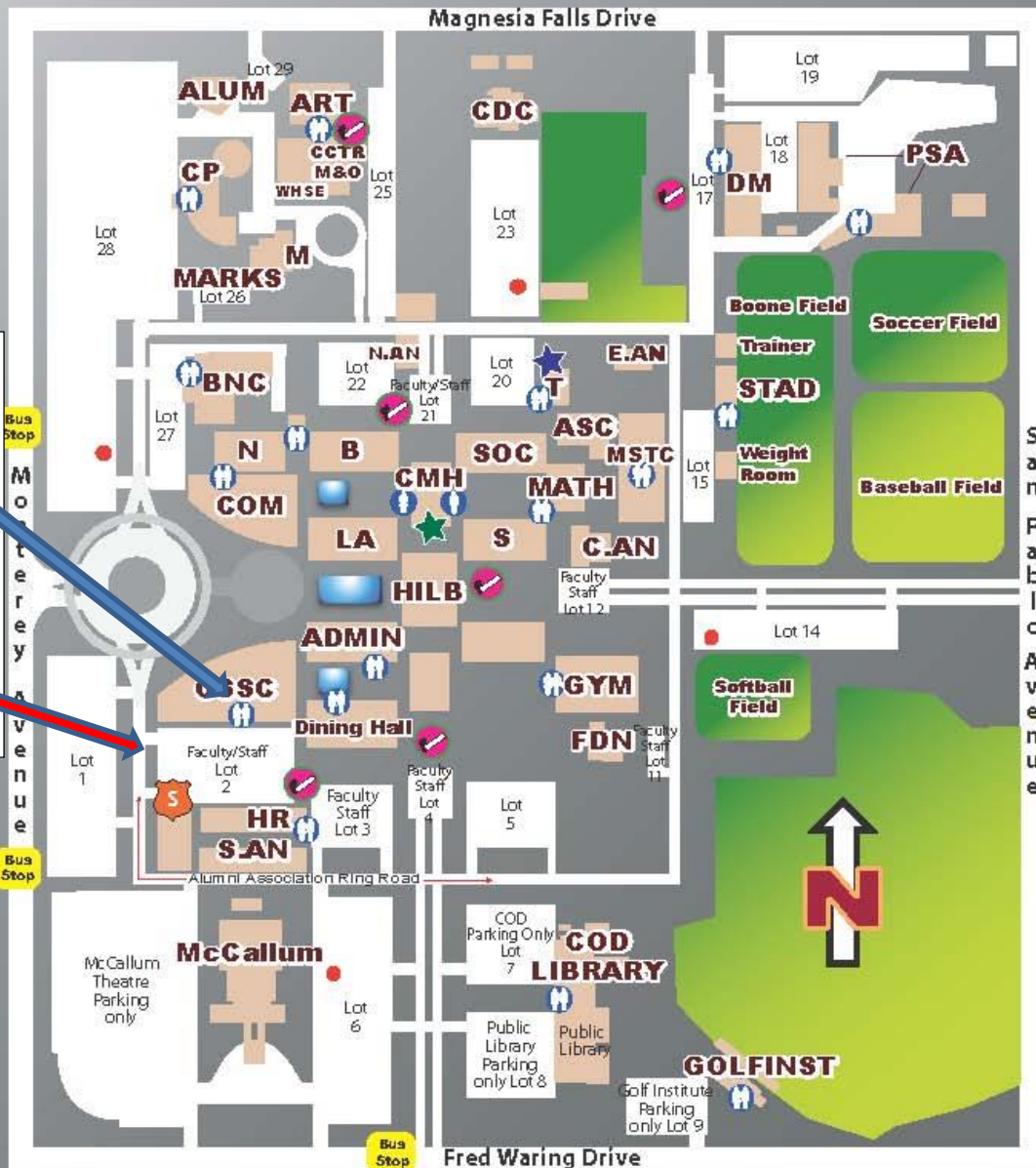
### **Core Values:**

- ✓ Accountability
- ✓ Integrity
- ✓ Service Excellence
- ✓ Trust

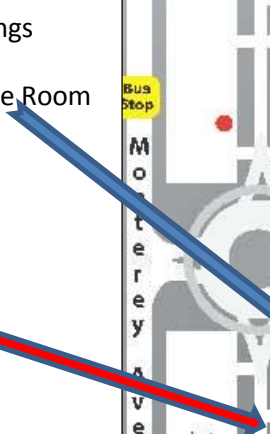


# COLLEGE of the DESERT

## Campus Guide



- Board Meetings
- Multi-Purpose Room
- Cravens Bldg
- Park Lot 2





# AGENDA

**(\*\*Board action required)**

- I. Call to Order
- II. Public Invitation to speak as per the Brown Act
- III. Approval of meeting minutes
  - A. \*\*Approval of January 28, 2015 Board Meeting Minutes..... Page: 1**
- IV. Financials Review – George Holliday
  - A. \*\*Approval of Financials January 2015..... Page: 4**
- VII. Foundation Board Reports
  - A. Review of College Budget and Resources – Lisa Howell
  - B. Discussion on Foundation participation in sponsoring community organization’s events, purchasing tables and tribute ads.
    - 1. *Memo from Jim Hummer..... Page: 11*
    - 2. *Board consideration of policy adoption..... Page: 12*
  - C. Standing Committees
    - 1. *Finance & Investment Committee – 02/19/15 Meeting Cancelled*
    - 2. *Nominating Committee*
      - a) Approval of proposed new board Members**
        - i. Peggy Sue Lane Bio..... Page: 13
        - ii. Bill Chunowitz Bio..... Page: 14
        - iii. Bob Manion Bio..... Page: 17
    - 3. *Academic Angels – Jan Harnik*
  - B. Ad Hoc Committees
    - 3. *President’s Circle – Kate Spates*
    - 4. *Planned Giving – Peter Sturgeon/Penny Mason/Peggy Cravens*
    - 3. Donor Scholarship Reception – Peter Sturgeon
    - 4. Stepping Out for COD – Diane Gershowitz & JoAnn McGrath

VIII. Information Items:

- A. College of the Desert President – Joel Kinnamon
- B. Academic Senate President – Doug Redman
- C. COD Trustee – Becky Broughton
- D. Development Director Reports- Jan Hawkins and Peter Sturgeon
- D. Foundation Board President – Donna Jean Darby
- E. Executive Director – Jim Hummer
- F. Response to Community Involvement Requests:
  - a) Living Desert Gala
  - b) Rock The House Palm Desert Middle School
  - c) 9<sup>th</sup> Annual Vision for the Future Tools for Tomorrow
  - d) Desert Aids Project Dinner at my Place

IX. New Business

X. Adjournment





























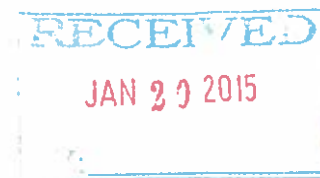
**PEGGY SUE LANE**  
**Vice President**  
**Business Development**  
**First American Title Insurance Company**  
[PSLane@FirstAm.com](mailto:PSLane@FirstAm.com)

*Peggy Sue Lane, Vice President, Business Development, First American Title Company*

Peggy Sue Lane, Vice President, Business Development, with First American Title is well known to the local real estate and development community. As an executive in the title and escrow industry since 1987, Peggy Sue has been a partner with the real estate community for more than 27 years. Serving the southern California real estate and development industry, Peggy Sue is known for her strong understanding of the local residential resale, commercial, lender and new home markets. From dirt, to development, to delivery, Peggy Sue has a keen understanding of the acquisition, mapping, BRE, development and sale components that result in the successful completion of a new home community.

Peggy Sue Lane is highly regarded as one the most knowledgeable and professional, real estate resources in the desert. Her proactive, solution oriented, no-nonsense approach to her clients and their transactions has afforded Peggy Sue the opportunity to work side by side with her real estate and development clientele in the thoughtful growth and expansion of their businesses and our community for nearly 30 years. She is a sought after asset by brokers, developers, investors, attorneys, municipalities and community organizations alike, to share her insights and understanding of the growing Coachella Valley Real Estate Market.

As a local desert resident for more than 35 years, Peggy Sue Lane has deep roots within the Coachella Valley. She is genuinely passionate about our diverse community; our people, our resources, unique venues, recreation, environment and quality of life. As a recognized community leader, Peggy Sue serves on a number of real estate and community boards of directors, including Chair of the Desert Area Commercial Investment Exchange, Academic Angels of College of the Desert and Leadership Coachella Valley, where she last served as President in 2012. Additionally, Peggy Sue has been a committed volunteer to a variety of local organization for many years, including Desert Valley Builders Association, California Desert Association of Realtors and 18 years with the Desert Town Hall Speakers Series.



## **William (Bill) S. Chunowitz**

### **Profile**

Bill Chunowitz, C.P.A., was a founding and Managing Partner in the Firm of Chunowitz, Teitelbaum & Mandel, Ltd. located in Riverwoods, Illinois. He was also an owner and operator of 14 McDonald restaurants located in McHenry County. Mr. Chunowitz received his Bachelor of Science degree in Accounting from Roosevelt University, Chicago, Illinois in 1963 and has been a C.P.A. since 1965. Mr. Chunowitz retired from his firm in 2008 and is presently a full time resident of California residing in Rancho Mirage.

### **PROFESSIONAL AND BUSINESS AFFILIATIONS**

American Institute of Certified Public Accountants (AICPA)

Illinois CPA Society (ICPAS)

Past President, Director and Treasurer of McDonald's Owners  
Of Chicagoland and Northwest Indiana (MOCNI)

Past President of Regional Operators Board (ROAB)

Past Member of National Operators Advisory Board- Chicago  
Rep. (NOAB) Listing

Outstanding Business Executive – Who's Who

Chairman (NFCA) National Franchise Consultants Alliance

## Honors and Charitable Affiliations

- \* Recipient of Illinois Society and American Institute of CPA Public Service Award for Community and Charitable Involvement
- \* McDonald's Corporation Volunteer of the Year (Ronald McDonald House Program)
- \* Board of Directors and Vice President of ALS -Les Turner Foundation
- \* Co-Founder , President and Director of the Chicago Ronald McDonald House, with the newest House opening in 2012. This is the largest house in the World with 86 bedrooms. Also helped establish houses throughout the country and there are now 338 houses throughout the world
- \* 2014 Recipient of the "What's Possible Award" from Jewish Child and Family Services of Chicago,
- \* Board Member of Jewish Federation of the Desert  
Desert Aids Project  
Hebrew Union College  
Jewish National Fund  
Tolerance Education Center  
AIPAC  
Jewish Family Services  
ELNET  
Ronald McDonald House Charities (RMHC)  
College of the Desert (Presidents Club)  
US Holocaust Museum

Stand With Us  
Desert Art Museum  
Hidden Harvest  
McCallum Theatre

Mr. Chunowitz was a member of Ravinia Green Country Club located in Riverwoods, Illinois where he served as a board member and vice president as well as chair of various committees. He is now a member of Tamarisk Country Club where he serves as a committee member of the membership committee and the finance committee. He is also a member of Mission Hills Country Club. Mr. Chunowitz was married to Adrienne Weingart Chunowitz for 43 years until she passed away In 2007. He is now married to Joanne Rose Chunowitz and they celebrated their 6<sup>th</sup> anniversary in August 2014.

**ROBERT C. MANION**[rcmanion@aol.com](mailto:rcmanion@aol.com)

Robert C. Manion is a retired senior partner of Accenture, formally Andersen Consulting, a leading management consulting, technology services and outsourcing organization with revenues of approximately \$30 billion in 2014. At the time of his retirement, he was the Chief Financial Officer for one of the company's largest divisions, the Global Enterprise Group. This group was headquartered in Minneapolis and had operations throughout North America and Europe. The group was responsible for spawning the development of new companies, providing needed infrastructure, and insuring that each of the new companies met the firm's growth and profitability expectations.

During his career with Andersen Consulting, he served in a number of management positions:

- Managing Partner, St. Louis, Consulting Practice
- Managing Partner, Germany, Austria, and Switzerland, Consulting Practice
- Managing Partner, Canada, Consulting Practice
- Managing Partner, Worldwide Strategic Planning and Practice Management
- Member of the Global Management Council
- Member and Chair of the Worldwide Investment Committee
- Member of the Worldwide Partner's Income Committee
- Chair of the Board of SAP Consulting, a joint-venture with SAP (a leading world class software company) which is headquartered in Germany
- Member of the Board of Directors of NewTel Information Solutions, a joint-venture with NewTel Enterprises and Bell Canada

Mr. Manion currently owns a small business, Circle Tractor, a full service John Deere commercial and residential dealership with two locations in the Southwest suburbs of Chicago.

He has served in numerous board positions in the for-profit arena. Listed below are a few examples:

- Stratagene, a worldwide leader in developing innovative products and technologies for life science research. In 2004, Stratagene became a public company through the acquisition of Hycor Biomedical Inc. and Mr. Manion was appointed to serve on the board in 2004. He served as Chair of the Audit Committee until the company was sold to Agilent in 2007.
- Wall Street Management and Capital, a consulting and private equity company in the Southwest specializing in capital sourcing.

- BioMedix, a small, privately held business that provides an integrated suite of hardware, software and online services to detect peripheral artery disease (PAD) and chronic venous insufficiency (CVI).
- Computer Pundits Corporation, a small privately held business that develops and markets Catalog Builder software, Catalog-Ready Content, and services to businesses around the world that want to present and manage their product information in a more efficient and innovative way. Mr. Manion served as Chairman of the Board of Directors.

Mr. Manion is well versed in the financial world having started his career with Arthur Andersen as an auditor. He has a strong record of success in dealing with Audit Committee-related issues, including: internal processes and controls, evaluating financial statements, generally accepted accounting principles (GAAP), and the Sarbanes-Oxley Act of 2002. He meets the requirements of an independent director and the Audit Committee 'financial expert' as defined by the SEC.

Mr. Manion has been active in the not-for-profit arena as well. Some of his activities are listed below:

(Past)

- President – Board of Directors, The Repertory Theatre of St. Louis
- Board of Trustees – Eastern Illinois University
- Board of Directors – Arts and Education Council of Greater St. Louis
- Theatre Advisory Panel, National Endowment for the Arts
- President- Board of Directors, Chamber Players of Toronto
- Board of Directors – LOGOS School of St. Louis

(Current)

- Board member & President – Ironwood Country Club, Palm Desert, CA
- President – Ironwood Homeowner's Association
- Board member – Ironwood Employees Scholarship Fund

Mr. Manion was a frequent speaker and lecturer at Andersen Consulting's training center. He has also published a number of articles in the finance and information technology fields.

He graduated from Eastern Illinois University with a Bachelor of Science degree where he majored in accounting.