



Foundation Special Executive Committee Meeting

Minutes for Wednesday, September 2, 2020

3:00PM

Zoom Video: <https://cccconfer.zoom.us/j/97765543758>

Meeting Participants

Committee Members Present

Christine Anderson, Bill Chunowitz, Marge Dodge, Barbara Fromm, Tom Minder, Joanne Mintz and Diane Rubin

Non-Voting Committee Members Present

Catherine Abbott, Joel Kinnamon, Ruben Perez, John Ramont and Jane Saltonstall

Non-Voting Committee Members Not Present

Committee Members Not Present

Guest(s)

Kirstien Renna

Recorder

Eve-Marie Dehondt

Meeting Minutes

1. Call to Order/Roll Call

The meeting was called to order at 3:03 PM.

2. Action Items

2.1 Approval of Agenda: Special Foundation Executive Committee Meeting of September 2, 2020 Agenda: Pursuant to Government Code Section 54954.2(b)(2), the Committee may take action on items of business not appearing on the posted agenda, upon a determination by a two-thirds vote of the members of the legislative body present at the meeting, or, if less than two-thirds of the members are present, a unanimous vote of those members present, that there is a need to take immediate action and that the need for action came to the attention of

the local agency subsequent to the agenda being posted as specified in subdivision (a).

2.1 Confirmation of Agenda: Approval of Agenda for the Special Executive Committee Meeting of September 2, 2020 with any addition, correction or deletions.

2.1 Conclusion

Barbara Fromm moved to approve the agenda as updated, Christine Anderson seconded.

Motion carried.

2.1 Follow-up Items	2.1 Task of	2.1 Due by
None	None	None

3. Minutes

3.1 Approval of regular Foundation Executive Committee Meeting Minutes – June 25, 2020.

The minutes were approved as presented.

4. Comments from the Public

4. 1 Comments From The Public: Comments from the Public: In accordance with Executive Order N-25-20 and guidance from the California Department of Public Health on gatherings, remote public participation is allowed and will be accepted by email until September 1, 2020 at 5PM to codfoundation@collegeofthedesert.edu and read into the record during public comment.

There were no comments from the public received.

5. Action Items

5.1 Approve the CV Strategies Contract

Catherine Abbott provided background information on the CV Strategies Contract and answered questions from the Committee.

Catherine Abbott pointed out that the contract offers flexibility and will include preparation of the marketing collaterals for the Stepping Up for COD campaign.

The Committee recommended that the Foundation should review and evaluate the contract's results in the Spring of 2021, in preparation of the 2021-2022 fiscal year.

5.1 Conclusion

Christine Anderson moved to approve the CV Strategies Contract, Barbara Fromm seconded.

Motion carried.

5.1 Follow-up Items	5.1 Task of	5.1 Due by
The Committee recommended that the Foundation reviews and evaluates the CV Strategies contract's results in the Spring of 2021.	Catherine Abbott	April 2021

5.2 Approve the of the Stepping Out for COD Committee becoming a Standing Committee

Catherine Abbott explained that the Stepping Out for COD Committee should become a Standing Committee as it is now composed of 7 Committee Members. Given the size of the COD Foundation's legislative body, the Brown Act stipulates that any committee composed of over 6 committee members, is considered a Standing Committee. As well, as the Committee will focus on a Campaign for 2021, it now has a defined purpose and a time frame to accomplish that purpose, which also makes it a Standing Committee by Virtue of the Brown Act.

5.2 Conclusion

Christine Anderson moved to approve the Stepping Out for COD Committee to become a Standing Committee, Joanne Mintz seconded.

Motion carried.

5.2 Follow-up Items	5.2 Task of	5.2 Due by
None	None	None

6. Discussion Items

6.1 Updates and Overview on Stepping Up Campaign

Catherine Abbott presented an update and an overview of the Stepping Up Campaign for COD 2021 and responded to questions from the Committee members.

6.1 Follow-up Items	6.1 Task of	6.1 Due by
None	None	None

6.2 Other discussions

Bill Chunowitz congratulated Liz Chambers who was recently named "Outstanding Philanthropist" by the Association of Fundraising Professionals (AFP) on August 28, 2020.

7. Adjournment

The Foundation President adjourned the meeting at 3:48 PM.

Next Meeting:

Wednesday, September 24, 9AM - Zoom